

# Anti-AI Scams Webinar

Marylanders Online

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MARYLAND  
EXTENSION



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**Online**

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University programs, activities, and facilities are available to all without regard to race, color, sex, gender identity or expression, sexual orientation, marital status, age, national origin, political affiliation, physical or mental disability, religion, protected veteran status, genetic information, personal appearance, or any other legally protected class.

United States Department of Agriculture

# Americans WANT TO FOR A L

In accordance with Federal law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age, disability, and reprisal or retaliation for prior civil rights activity. (Not all prohibited bases apply to all programs.)

Program information may be made available in languages other than English. Persons with disabilities who require alternative means of communication for program information (e.g., Braille, large print, audiotape, and American Sign Language) should contact the responsible State or local Agency that administers the program or USDA's TARGET Center at (202) 720-2400 (voice) and TTY/T or contact USDA through the Federal Relay Service at (800) 877-8339.

To file a program discrimination complaint, a complainant should complete a Form AD-3027, "USDA Program Discrimination Complaint Form," which can be obtained online, at <https://www.usda.gov/sites/default/files/documents/ad-3027.pdf>, from any USDA office, by calling (800) 632-8992, or by writing a letter addressed to USDA. The letter must contain the complainant's name, address, telephone number, and a written description of the alleged discriminatory action in sufficient detail to inform the Assistant Secretary for Civil Rights (ASCR) about the nature and date of an alleged civil rights violation. The completed AD-3027 form or letter must be submitted to USDA by mail:

U.S. Department of Agriculture  
Office of the Assistant Secretary for Civil Rights  
1400 Independence Avenue, SW  
Washington, D.C. 20250-9410; or

fax:  
(202) 295-1868 or (202) 600-7442;

program.intake@usda.gov.  
This institution is an equal opportunity provider.

Conforme a la ley federal y las políticas y regulaciones de Estados Unidos del Departamento de Agricultura de los Estados Unidos (USDA), esta institución tiene prohibido discriminar por motivos de raza, color, origen nacional, sexo, edad, discapacidad, venganza o represalia por actividades realizadas en el pasado relacionadas con los derechos civiles (no todos los principios de prohibición aplican a todos los programas).

La información del programa puede estar disponible en otros idiomas además del inglés. Las personas con discapacidades que requieren medios de comunicación alternativos para obtener información sobre el programa (por ejemplo, Braille, letra grande, grabación de audio y lenguaje de señas americano) deben comunicarse con la agencia estatal o local responsable que administra el programa o con el TARGET Center del USDA al (202) 720-2400 (voz y TTY) o comunicarse con el USDA a través del Servicio Federal de Transmisión de Información al (800) 877-8339.

Para presentar una queja por discriminación en el programa, el reclamante debe completar un formulario AD-3027. Se pueden obtener por correo electrónico el formulario de denuncia de discriminación del programa del USDA, se puede obtener por correo electrónico en línea en:

<https://www.usda.gov/sites/default/files/documents/ad-3027.pdf> en cualquier oficina del USDA, llamando al (800) 632-8992, o escribiendo una carta dirigida al USDA. La carta debe contener el nombre, la dirección y el número de teléfono del reclamante, y una descripción específica de la supuesta acción discriminatoria con suficiente detalle para informar al Subsecretario de Derechos Civiles (ASCR, por sus siglas en inglés) sobre la naturaleza y la fecha de la presunta violación de los derechos civiles. La carta o el formulario AD-3027 completado debe enviarse al USDA por medio de:


correo postal:  
U.S. Department of Agriculture  
Office of the Assistant Secretary for Civil Rights  
1400 Independence Avenue, SW  
Washington, D.C. 20250-9410; or

fax:  
(202) 295-1868 or (202) 600-7442;  
correo electrónico:  
[program.intake@usda.gov](mailto:program.intake@usda.gov).

Esta institución ofrece igualdad de oportunidades.  
Este anuncio está traducido al español para su información.

Form AD-3027 - Revised From February Release 2024

All contents are confidential except where indicated otherwise.

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# ANTI-DISCRIMINATION FOR ALL

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To file a program discrimination complaint, a complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form, which can be obtained online at:

<https://www.usda.gov/sites/default/files/documents/ad-3027.pdf>, from any USDA office, by calling (866) 632-9992, or by writing a letter addressed to USDA. The letter must contain the complainant's name, address, telephone number and a written description of the alleged discriminatory action in sufficient detail to allow the Assistant Secretary for Civil Rights (ASCR) to

ascertain the nature and date of an alleged civil rights violation. The completed AD-3027 form or letter must be submitted to USDA, by:

mail:  
U.S. Department of Agriculture  
Office of the Assistant Secretary for Civil Rights  
1400 Independence Avenue, SW  
Washington, D.C. 20250-9410; or  
fax:  
(833) 256-1665 or (202) 690-7442;  
email:  
[program.intake@usda.gov](mailto:program.intake@usda.gov).

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Conforme a la ley federal y las políticas y regulaciones de derechos civiles del Departamento de Agricultura de los Estados Unidos (USDA), esta institución tiene prohibido discriminar por motivos de raza, color, origen nacional, sexo, credo religioso, discapacidad, edad, creencias políticas, vergüenza o represalia por actividades realizadas en el pasado relacionadas con los derechos civiles.

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<https://www.usda.gov/sites/default/files/documents/ad-3027.pdf>, en cualquier oficina del USDA, llamando al (866) 632-9992, o escribiendo una carta dirigida al USDA. La carta debe contener el nombre, la dirección y el número de teléfono del reclamante, y una descripción escrita de la supuesta acción discriminatoria con suficiente detalle para informar al Subsecretario de Derechos

Civiles (ASCR), por sus siglas en inglés) sobre la naturaleza y la fecha de la presunta violación de los derechos civiles. La carta o el formulario AD-3027 completado debe enviarse al USDA por medio de:

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correo electrónico:  
[program.intake@usda.gov](mailto:program.intake@usda.gov).

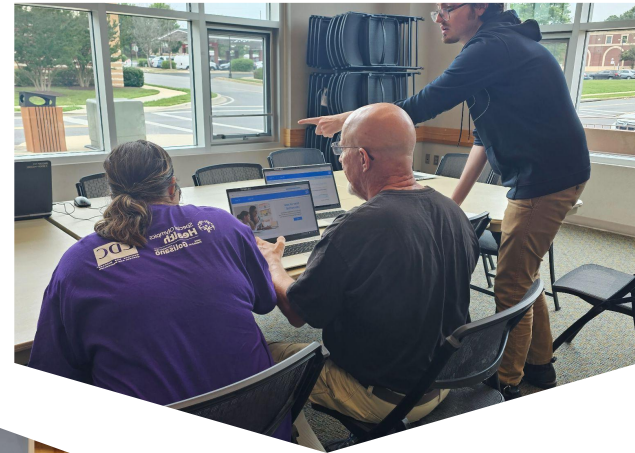
Esta institución ofrece igualdad de oportunidades.

Forma AD-4564 (04-10) and FPO/PSN Paper Reprint September 2024

File to Formulario AD-4564 (04-10) FPO/PSN: Issued September 2024

# Digital Literacy Project

- Technical Support
- Technology Education Classes





## **Let's Connect**

**1-866-206-8467**

**Monday-Friday, 10 a.m. - 8 p.m.**

**Saturday, 10 a.m. - 5 p.m.**

**marylandersonline@umd.edu**

Or scan the QR Code with  
your smartphone camera  
to contact a navigator.



# **Call for Assistance**

- Answer Questions
  - Basic Tech Support
  - Navigating new programs
- Language Support
  - English/Spanish
  - Interpretation into other languages

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# Questions?



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# Common Types of AI Scams

Voice Cloning

Deepfakes

AI Bots



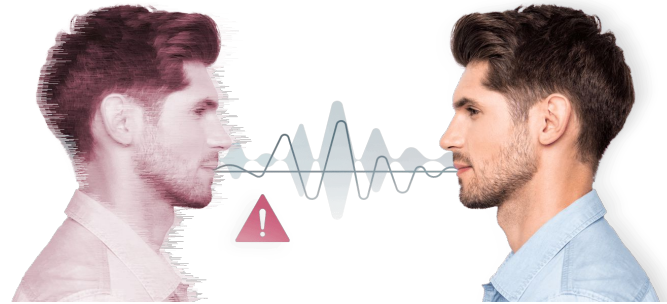
A large yellow chevron graphic pointing to the right, located on the left side of the slide.

# Voice Cloning



# What is Voice Cloning?

- When scammers use AI bots to create a copy of your voice
  - Voice can be used to say anything
- Oftentimes used to trick colleagues or relatives
- Usual relate to an emergency





# Examples:

@danielthrasher

CBS News

FOX 4 DFW



# What should you do?

- Listen for inconsistencies
- Create a family safe word
- Verify the caller's identity
- Keep your responses short
  - Don't give them more material to copy your voice
- Call the person in question
  - Use the phone number you know





# Deepfakes

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# What is a Deepfake?

- Fabricated videos created by:
  - Superimposing a face on an existing video
  - Creating a video from a single image
- Can be used for scamming or creating indecent images
- Used to trick family members in video calls



# Examples:



## Elon Musk's AI accused of making explicit AI Taylor Swift videos

4 days ago

Share  Save 

**Imran Rahman-Jones**

Technology reporter

## CNN Deepfake Tom Cruise



# What should you do?

- Look for random facial expressions or movements
- Be mindful of what you post on social media
- Check online
- Let your friends and family know
- *Call the person in question*





# AI Bots

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# What are AI bots?

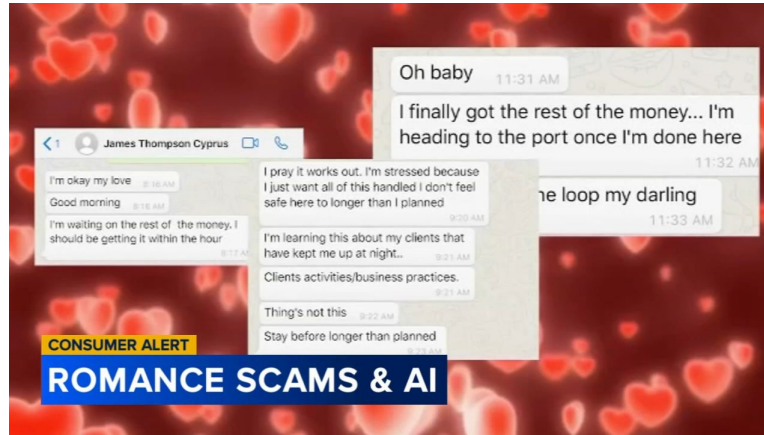
- Robots on social media or dating apps
  - Try to get sensitive information from you
  - Get you to send them money
- Used to boost an account's engagement in social media
- Can also pose as technical support on trustworthy websites



# Examples:



<https://www.abc.net.au/news/science/2024-02-28/twitter-x-fighting-bot-problem-as-ai-spam-floods-the-internet/103498070>



<https://6abc.com/post/fbi-issues-warning-romance-scams-ahead-valentines-day/15898375/>

## Romance scammer duped £17k from me with deepfakes

20 December 2024

Share Save

Laura Goodwin

Science and innovation correspondent

<https://www.cbsnews.com/texas/news/i-team-how-ai-is-revolutionizing-internet-fraud/>



# What should you do?

- Don't share any personal information until you meet someone
- Don't transfer money or send intimate photos or videos
- Don't engage with social media trolls
- Verify all the information you are given



# Final Suggestions

1. Monitor what you post online
2. Always meet with people in real life
3. Contact impacted loved ones
4. Don't feel embarrassed to ask for help
5. Create a passphrase for your family

<https://reportfraud.ftc.gov/>



# Questions?

Please take a moment to  
complete our brief survey!



# Get in Touch



[www.MarylandersOnline.umd.edu](http://www.MarylandersOnline.umd.edu)



[MarylandersOnline@umd.edu](mailto:MarylandersOnline@umd.edu)



Toll Free Tech Helpline: 1-866-206-8467



Monday to Friday: 10 a.m. to 8 p.m.  
Saturday: 10 a.m. to 5 p.m.



# Stay Connected with Marylanders Online



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YouTube Channel



Linktree





# Upcoming Events

UME MARYLANDERS ONLINE  
**ANTI-SCAM**  
**FREE WEBINAR SERIES**

Do you know how to recognize and avoid today's most common scams? With cybercrime and digital fraud on the rise, it's more important than ever to stay informed and empowered.

**SCAMS 101**  
Tuesday, August 5th - 4:30 PM - 6:00 PM  
Get the basics on how to identify and prevent today's most common scams - from fake phone calls and spoofed numbers to fraudulent websites and phishing emails. Get practical tips to secure your devices and defend yourself from scams.

**AI SCAMS**  
Tuesday, August 12th - 4:30 PM - 6:00 PM  
Learn how scammers are using artificial intelligence (AI) to create more convincing frauds—and how you can spot and avoid them. Discover real-world examples, prevention tips, and tools to protect yourself in the age of AI-driven deception.

**ESTAFAS 101**  
Martes, 19 de agosto - 4:30 PM - 6:00 PM  
Aprende los conceptos básicos sobre cómo identificar y prevenir las estafas más comunes de hoy en día. Desde llamadas falsas, números suplantados y mensajes de texto sospechosos, hasta las señales de alerta reveladoras de correos electrónicos de phishing y sitios web fraudulentos. Obtén consejos prácticos para asegurar tus dispositivos, proteger tu privacidad y salvaguardarte de las estafas, tanto en línea como en el mundo real.

**REGISTER HERE / REGÍSTRATE AQUÍ**  
[HTTPS://GO.UMD.EDU/ANTISCAMAUGUSTREG](https://go.umd.edu/antiscamaugustreg)

For help with registering, please call 1-866-206-8467  
Join 15 minutes before the session for tech assistance.

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**MONET**  
Marylanders Online Navigator Education Toolkit

**Free Digital Navigator Training**

**Baltimore Cohort | Hybrid Format**  
Earn a Digital Navigator Certification from the University of Maryland Extension!

UME Marylanders Online, in partnership with the Baltimore Digital Equity Coalition (BDEC), is offering a free, hybrid Marylanders Online Navigator Education Toolkit (MONET) training customized for digital equity program staff serving Baltimore City & Baltimore County. This train-the-trainer certification program will equip partners to deliver essential digital navigation services in their communities.

**August 18 - November 19, 2025**  
Registration closes on August 17.

**LEARN MORE & REGISTER:**  
[MARYLANDERSONLINE.UMD.EDU/EVENTS/DIGITAL-NAVIGATOR-TRAINING](https://marylandersonline.umd.edu/events/digital-navigator-training/)

University programs, activities, and facilities are available to all without regard to race, color, sex, gender identity or expression, sexual orientation, marital status, age, national origin, political affiliation, physical or mental disability, religion, protected veteran status, genetic information, personal appearance, or any other legally protected class. If you need a reasonable accommodation to participate in this event, please contact [marylandersonline@umd.edu](mailto:marylandersonline@umd.edu) at least two weeks prior to the training.

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DIGITAL EQUITY COALITION

**Baltimore Cohort Hybrid Schedule**  
August 18 - September 8: Asynchronous  
September 11: In-Person Session  
September 12 - 25: Asynchronous  
September 25: In-Person Session  
October 1 - 15: Asynchronous  
October 23: In-Person Session  
October 27 - November 7: Asynchronous  
November 13: In-Person Session

MONET certification is contingent upon attendance at all required in-person sessions and completion of all online modules.

**SCAN TO REGISTER**

**"Investing in Maryland's Future"**

THE 2025  
**DIGITAL OPPORTUNITY SUMMIT**  
October 15th, 2025  
8:00 AM - 5:30 PM

Silver Spring Civic Building  
1 Veterans Place, Silver Spring, MD 20910  
Space for this event was provided by Community Use of Public Facilities (CUPF)

**INVEST TODAY. EMPOWER TOMORROW.**

**FUELING ECONOMIC GROWTH & WORKFORCE INNOVATION THROUGH DIGITAL OPPORTUNITY**

Join the 2025 Maryland Digital Opportunity Summit to connect with digital inclusion leaders, share ideas, and drive innovative solutions that ensure every Marylander has access to broadband, digital skills, and economic opportunity.

**BREAKOUTS & SESSIONS**

- WORKFORCE DEVELOPMENT
- COMMUNITY ENGAGEMENT
- INNOVATIVE LOCAL PROGRAMS
- POLICY & ADVOCACY
- INFRASTRUCTURE & ACCESS
- SKILL SHARING & NETWORKING

**MONET**  
Marylanders Online Navigator Education Toolkit

Summit attendees can earn a Digital Navigator certification by enrolling in a hybrid MONET (Marylanders Online Navigator Education Toolkit) training. Training and certification cost is included with the purchase of a Summit ticket. Limited to 100 participants. Visit website for training details.

**REGISTER NOW**  
Early Bird Registration Ends August 31 - \$40  
September 1<sup>st</sup> - October 8<sup>th</sup> - \$65 | October 15<sup>th</sup> - \$75  
[HTTPS://GO.UMD.EDU/DOS25REGISTRATION](https://go.umd.edu/dos25registration)

<https://go.umd.edu/AntiScamAugustReg>

<https://marylandersonline.umd.edu/events/digital-navigator-training/>

<https://marylandersonline.umd.edu/events/2025-maryland-digital-opportunity-summit/>



