



Career Coaching with an Emphasis on Digital Literacy

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History & Mission



- Founded in 2007 to provide personalized job-skills coaching to Montgomery County's vulnerable residents
- Received 501(c)(3) status in February 2009

CareerCatchers' mission is to provide individualized employment and job skills counseling:

- **To ensure stable employment and upward mobility;**
- **To identify and encourage participation in work skills and training programs;**
- **To enhance self-esteem and foster empowerment.**

Core Expertise:

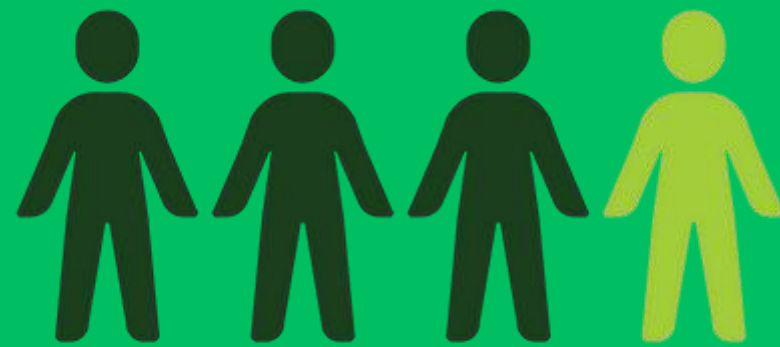


- Serve populations generally falling under 150% of federal poverty level
- Specialize in supporting foreign-born individuals, domestic violence survivors, and people experiencing homelessness
- Partners with 120+ government and community organizations

Core Objective: Empower individuals to transition out of poverty through personalized counseling and training



Client Demographics:



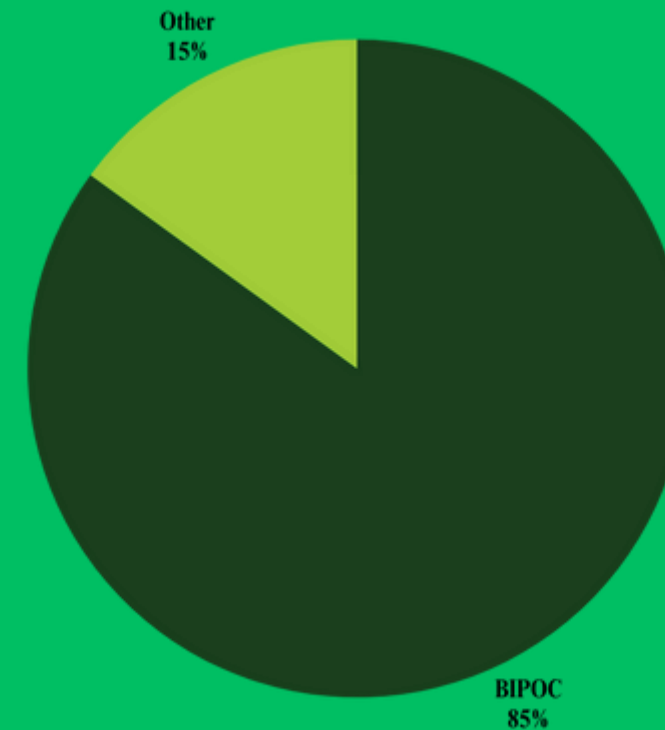
76%
women



52%
aged 18-39



45%
foreign-born



85%
BIPOC



70%
from
Montgomery
County's most
impoverished
zip codes

Digital Divide Initiative

Addressing Digital Barriers:

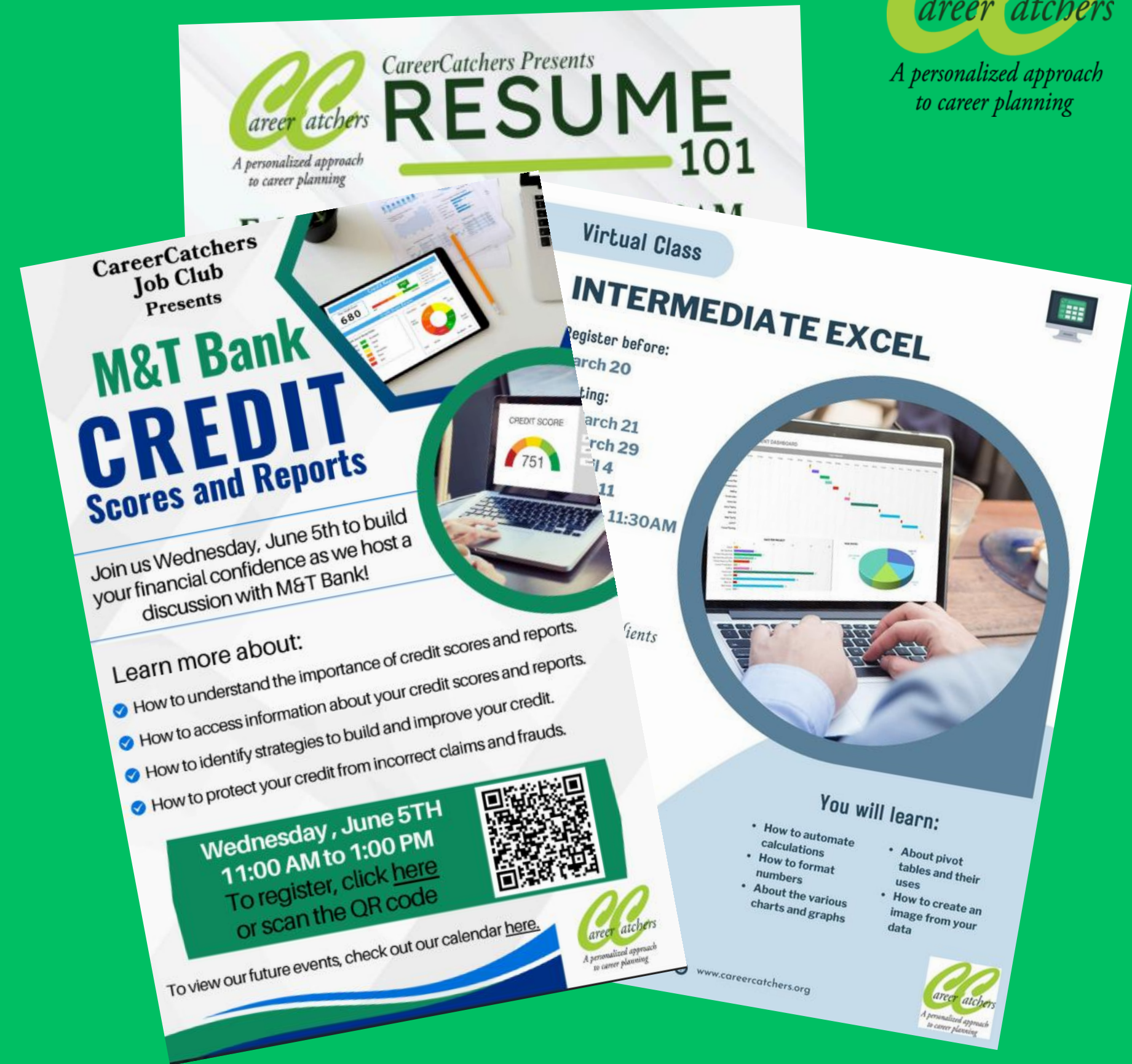
- Digital literacy identified as significant employment barrier and one shared by the majority of our clients
- Partnered with Montgomery Connects to provide Chromebooks
- Transitioned to virtual workshops in 2020
- Created digital platforms for skill development and community-building



Digital Divide Initiative

Training Approach:

- One-on-one digital tutoring with staff and volunteers
- Virtual classes covering Microsoft Office, Google Docs, Excel, QuickBooks
- Financial wellness sessions with partners like M&T and Truist banks
- Business and interviewing skills workshops



Digital Divide Initiative

Employer Connections:

- Increased employer participation in virtual format
- Partnerships with Holy Cross Health, USPS, Kinetic Potential, and others
- Weekly Empowerment Hour and Job Club workshops





*A personalized approach
to career planning*

Questions?

Thank you! We look forward to successful partnerships.