

# ADVANCING DIGITAL OPPORTUNITIES IN MARYLAND



33%

of Marylanders do not have a computer



**18%** 

of Marylanders do not use the Internet

(MARYLAND STATE DIGITAL EQUITY PLAN)



**92%** of jobs require digital skills



On average, a worker will earn

23% more at a job that requires one digital skill

(NATIONAL SKILLS COALITION)

### PLANNING FOR MARYLAND'S DIGITAL FUTURE



#### 198,858 MARYLANDERS

Do not have broadband and are not able to fully benefit from the economic, educational, social, health, and civic engagement opportunities that the Internet provides

### THOSE MOST LIKELY TO LACK BROADBAND ACCESS:



- Veterans
  - Rural Residents
- Individuals with Disabilities
- Racial & Ethnic Minorities
- Aging Individuals
   Low-Income Households

#### MARYLAND'S AFFORDABILITY GAP

In 2023: 133K Chromebooks were distributed.

288K Marylanders signed up for the Affordable
Connectivity Program (ACP). The state's
Emergency Broadband Benefit (MEBB) program
reaches 33% of eligible households by July 2023.

54% of households still lack a digital device.
In 2024: ACP sunsets & MEBB ends.

Maryland's Connected Devices Program ends. 287,772 Marylanders lose ACP and broadband subsidies.



Statewide Broadband Infrastructure



Affordable Statewide Broadband Access



Community Tech Refurbishment Centers



Statewide Resource Mapping & Sharing



Community Capacity Building



Digital Skill Classes & Workforce Development



Sustained Funding & Legislative Policies

## HIGHLIGHTING MARYLAND'S DIGITAL INCLUSION EFFORTS



#### **Garrett County**

- 1,527 Chromebooks distributed
- Grant funding on track to connect 2,500 homes to fiber broadband
- Awarded Connect Humanity grant to develop a Digital Opportunity Plan

#### **Baltimore County**

- Awarded \$26M+ in grant funding to support broadband
- 13,600 Chromebooks distributed
- Named a 2024 Visionary Trailblazer by NDIA

#### **Baltimore City**

- 50K devices distributed
- Named a 2024 Visionary Trailblazer by NDIA
- 30 local organizations awarded \$3M in Digital Equity Funds to close the digital divide

#### **Carroll County**

- 79% of addresses have access to reliable internet
- 4,000 addresses are scheduled or under construction

#### **Montgomery County**

- Reached nearly 29K residents through Senior Planet programs
- Distributed 117K laptops
- MoCo broadband expanded to 6 affordable housing developments

#### Southern Maryland

- St. Mary's County recognized as the #1 Digital County for its size
- Charles County distributed 5,000 Chromebook devices and has connected 98% of addresses to broadband

#### UME Marylanders Online Statewide Tech Support Helpline Calls



Learn more: https://go.umd.edu/TechSupport



Scan the QR Code to learn more about the <u>Maryland</u> <u>Digital Equity Coalition</u> (<u>MDEC</u>). To subscribe to the MDEC mailing list, visit <u>go.umd.edu/JoinMDEC</u>.